



September 2020

Dear Friend,

On behalf of Acts On Stage Theater (AOS), we are seeking your financial support for an unprecedented community moment. At our inception, we had originally planned to launch our theater with a traditional staged performance, but with all of the current unknowns, we have decided to make a pandemic pivot from the stage to the screen.

On Sunday, November 22nd, Acts On Stage Theater will premiere a Live Broadcast of our first staged production of **12 Angry Men** featuring, for the first time anywhere, **an all Black male cast!** This iconic courtroom drama takes an audience on a winding journey between the guilt or innocence of not just the defendant, but of the American justice system itself. In a black and white society, we're forced to consider what truth lies within the gray area of our hearts.

Acts On Stage is a new non-profit theater that is committed to using it's work **to elevate the arts and bring attention to matters that matter like racial equity, social justice and positive urban community engagement.** Now, more than ever it's imperative that creativity creates change and that we inspire audiences to move from media consumption to the engagement of **#ArtsAsActivism!** With that in mind, we're set to produce a Series of Sunday Events as a lead in and build up to our Live Broadcast on November 22nd.

SERIES OF SUNDAY EVENTS	
Oct 11	Men's Only Paint & Pour
Oct 25	Say a Spoken Word Showcase
Nov 1 - 3	Private/Sponsors Only Behind the Scenes Tour of Filming
Nov 15	The InJustice System Symposium
LIVE BROADCAST EVENT	
Nov 22	The Live Broadcast of 12 Angry Men !

THIS MATTERS BECAUSE we are living in a dually-dynamic moment of response to a global pandemic and the resurgence and re-awakening of racial unrest in America. While the pandemic requires us to stay SAFE, the resurgence insists that SILENCE on these crucial matters is not an option. This production (and the series of events) allows us to bring awareness, attention, and action to matters of social justice, Black maleness and responsible civic engagement while utilizing the beauty of the arts and theater.

Please join us in this #MonumentalMoment by becoming a sponsor! Making a financial contribution to AOS provides us the opportunity to reach more audiences as well as leave a lasting impression. All contributors will be listed in the production sponsor credits. Information on the **Sponsorship Levels** and **Sponsorship Order Form** (where the level of financial commitment is laid out) accompanies this letter. Please feel free to contact either of us with any questions. As we say at Acts On Stage, "Thank you already!" for your support!

Sincerely,

Michelle Lang-Raymond
Founder & Executive Director
michelle@actsonstage.com

Isiah Anderson, Jr.
Founder & Artistic Director
iandersonjr@actsonstage.com

SPONSORSHIP LEVELS: *12 Angry Men*

EXECUTIVE PRODUCER \$10K+

- Listed as Executive Producer in opening credits
- Special Access to behind the scenes filming
- Acts On Stage will host an in-person viewing for up to 20 people
- Speaking opportunity during live broadcast
- Prominent brand positioning on website
- Continuous acknowledgement on any 12 Angry Men content (including social media)
- Distinct visible and verbal acknowledgement during live broadcast
- Other opportunities as negotiated

PLATINUM SPONSOR \$7.5K - \$9,999

- Listed as Co-Producing Sponsor in opening credits
- Prominent brand positioning on website
- Continuous acknowledgement on any 12 Angry Men content (including social media)
- Distinct visual and verbal acknowledgement during live broadcast

GOLD SPONSOR \$2K- \$7,499

- Listed in the end of broadcast production sponsor credits
- Brand positioning as Gold Sponsor on website
- Visual acknowledgement during live broadcast
- One (1) social media shoutout

SILVER SPONSOR \$1K - \$1,999

- Listed in the end of broadcast production sponsor credits
- Brand positioning as Silver Sponsor on website
- One (1) social media shoutout

COMMUNITY SPONSOR \$100 - \$999

- Listed in the end of broadcast production sponsor credits
- Listed as Community Sponsor on website



ANOTHER OPTION:

GIVE A GIFT

(one-time or recurring) at

actsonstage.com/donate-2



SPONSORSHIP ORDER FORM: *12 Angry Men*

_____ (name or organization) is delighted to sponsor Acts On Stage's production of 12 Angry Men, broadcasting online on Sunday, November 22nd.

EXECUTIVE PRODUCING	PLATINUM	GOLD	SILVER	COMMUNITY
\$10,000+	\$7,500 - \$9,999	\$2,000 - \$7,499	\$1,000 - \$1,999	\$100 - \$999

Contact Person: _____

Organization: _____

Address: _____
City State Zip

Telephone: _____ Email: _____

Printed Name: _____ Authorized Signature: _____

CREDIT CARD AUTHORIZATION

I hereby authorize Acts On Stage Theater Company to charge my credit card for the confirmed Sponsorship Order as selected above.

Method of Payment <input type="checkbox"/> Check/Money Order \$ _____ (Amount)	
<input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> American Express	
Credit Card Payment Amount	
Name on Credit Card	
Credit Card Number	
Expiration	
Signature	

Please mail this completed from to:

Acts On Stage
10806 12th Ave SW
Seattle, WA 98146



I would like to opt into the Acts On Stage mailing list



ABOUT OUR DIRECTORS:



Michelle Lang-Raymond is the Founding Executive Director of Acts on Stage Theater Company in Seattle, WA. Throughout her extensive career in community development and ministry, Michelle has consistently utilized her background in the performing arts as a method of communication and activism. For the last 25 years, Michelle has lent her signature brand of engagement to help shift and reshape culture and content most notably with Warner Pacific University, World Vision, Arena Stage, ACT Theater, and Seattle's Teen Summer Musical. She is also the creator of The Art of Tough Talks, a multimedia project that utilizes the arts to foster conversation, reflection, and action on often polarizing topics like racism, religion and matters of social justice!

"I believe the arts are a divine gift that help us process the world and ourselves better but I also think it's a gift we've underutilized. Our plan is to position Acts On Stage to be a driving force in revitalizing the local arts and artists for the sake of positive personal and social change."

Isiah Anderson, Jr. is the Founding Artistic Director of Acts On Stage Theater Company in Seattle, WA. He comes into that role after an extensive career as an actor and stand-up comedian and by way of 24 years as the Artistic/Program Director of highly acclaimed and celebrated Seattle's Teen Summer Musical. After a number of years as a Teen Development Leader/Educator for Seattle Parks & Recreation, he now serves as the Parks Department Recreation Program Coordinator for Citywide Performing Arts.

"I do what I do because unlike any other medium, the arts give voice to those who struggle to express themselves. I utilized the techniques and disciplines of theater to help people develop character and skills that positively add to the community. As a community leader, it is important that I use my position to create pathways and opportunities for marginalized and often disregarded demographics."





FOR YOUR INFORMATION & ENGAGEMENT

On Sunday, November 22nd @ 4pm
Acts On Stage Theater will premiere an online interactive broadcast
of their first theatrically staged production

“12 Angry Men”

featuring (for the first time anywhere) an all Black Male cast!

This iconic courtroom drama takes audiences on a winding journey between the guilt or innocence of not just the defendant but of the **American justice system** itself. In a black and white society, we're forced to consider **what truth lies within** the gray areas of our hearts.

Acts On Stage is committed to using its work to **elevate the arts and bring attention to matters that matter like racial equity, social justice and positive urban community engagement**. This production allows us to bring awareness, attention, and action to these matters by utilizing the brilliance and beauty of the arts. Now, more than ever it is imperative that creativity creates change and that we inspire audiences to move from media consumption to the engagement of **#ArtsAsActivism!**

We invite your organization to use this tool
to generate or continue conversation.

All of us are living in a dually-dynamic moment of response to a global pandemic and the resurgence of racial unrest in America.

While the pandemic requires us to stay **SAFE**,
the resurgence insists that we can not be **SILENT**.

For More Information, contact:
Info@ActsOnStage.com
206-712-6822

